

Exhibit D

Trademark/Service Mark Application, Principal Register

Serial Number: 87116501

Filing Date: 07/26/2016

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87116501
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\871\165\87116501\xml1\ RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	IMPOSSIBLE NUTRITION
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word IMPOSSIBLE in strikethrough format followed by NUTRITION.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1191 x 195
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Impossible X LLC
*STREET	1231 Champion Forest Court
*CITY	Wheaton
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	60187
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Illinois
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	005
*IDENTIFICATION	nutritional supplements
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	providing a website featuring information relating to exercise and fitness

FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/2012
FIRST USE IN COMMERCE DATE	At least as early as 01/01/2012
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\871\165\87116501\xml1\ RFA0003.JPG
SPECIMEN DESCRIPTION	a screen capture showing use of the mark to promote the services
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 4260617 and 4624158.
ATTORNEY INFORMATION	
NAME	David E. Weslow
ATTORNEY DOCKET NUMBER	87252.0007
FIRM NAME	Wiley Rein LLP
STREET	1776 K Street, NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20006
PHONE	2027197000
EMAIL ADDRESS	dweslow@wileyrein.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	David E. Weslow
FIRM NAME	Wiley Rein LLP
STREET	1776 K Street, NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20006
PHONE	2027197000
*EMAIL ADDRESS	dweslow@wileyrein.com;tmdocket@wileyrein.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	2
FEE PER CLASS	275
*TOTAL FEE DUE	550
*TOTAL FEE PAID	550

SIGNATURE INFORMATION	
SIGNATURE	/Joel Runyon/
SIGNATORY'S NAME	Joel L. Runyon
SIGNATORY'S POSITION	Manager
DATE SIGNED	07/26/2016

Trademark/Service Mark Application, Principal Register

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To the Commissioner for Trademarks:

MARK: IMPOSSIBLE NUTRITION (stylized and/or with design, see [mark](#))

The literal element of the mark consists of IMPOSSIBLE NUTRITION.

The applicant is not claiming color as a feature of the mark. The mark consists of the word IMPOSSIBLE in strikethrough format followed by NUTRITION.

The applicant, Impossible X LLC, a limited liability company legally organized under the laws of Illinois, having an address of
1231 Champion Forest Court
Wheaton, Illinois 60187
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 005: nutritional supplements

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: providing a website featuring information relating to exercise and fitness

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/01/2012, and first used in commerce at least as early as 01/01/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) a screen capture showing use of the mark to promote the services.

[Specimen File1](#)

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 4260617 and 4624158.

The applicant's current Attorney Information:

David E. Weslow of Wiley Rein LLP 1776 K Street, NW
Washington, District of Columbia 20006
United States
2027197000(phone)
dweslow@wileyrein.com (authorized)

The attorney docket/reference number is 87252.0007.

The applicant's current Correspondence Information:

David E. Weslow
Wiley Rein LLP
1776 K Street, NW
Washington, District of Columbia 20006
2027197000(phone)
dweslow@wileyrein.com;tmdocket@wileyrein.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to

do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Joel Runyon/ Date: 07/26/2016

Signatory's Name: Joel L. Runyon

Signatory's Position: Manager

RAM Sale Number: 87116501

RAM Accounting Date: 07/27/2016

Serial Number: 87116501

Internet Transmission Date: Tue Jul 26 14:32:02 EDT 2016

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IMPOSSIBLE NUTRITION

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Welcome to Impossible Nutrition. We provide resources to help people eat healthily by understanding nutrition and what they're putting into their bodies. Check out our resources below.

The Impossible Guides to Nutrition:

- [Nutrition Resources](#)
- [Definitive Guide To Vegetables](#)
- [Definitive Guide To Meat](#)
- [Definitive Guide To Fruits](#)
- [Definitive Guide To Grains](#)
- [Definitive Guide To Dairy](#)
- [Definitive Guide To Oils](#)
- [Definitive Guide To Sugar](#)
- [Definitive Guide To Junk Food](#)
- [Definitive Guide To Fish Oil](#)
- [The Impossible Guide to The Paleo Diet](#)